

# Cressex Business Park Annual Levy Bill 1st October 2025 (Year 4)



## Our Vision

Our vision is to develop the business park into one of the premier trading environments within the Thames Valley, capable of attracting and supporting a broad spectrum of companies by:

- **Developing multi-layer business activity and opportunity;**
- **Fostering growth;**
- **Promoting a sense of community;**
- **Improving facilities and image.**

## Dear Business,

This leaflet is being sent to you in conjunction with your annual levy bill for the Cressex Business Park (CBP) Business Improvement District (BID). The BID was voted for by eligible businesses in July 2022 and came into effect on 1st October 2022. It runs for five years to 30th September 2027.

The BID Business Plan sets out a suite of projects and initiatives specifically designed for Cressex Business Park. The key themes are:

1. Getting Cressex Moving – Improving Transport and Reducing Congestion
2. Creating an Attractive and Secure Environment for Business
3. Supporting Businesses and Investing in Employees

The BID is managed through an elected executive Board made up of CBP Businesses and associated stakeholders.

## LAST YEAR THE BID ACTIVELY PROGRESSED/SUPPORTED/FUNDED:

### THEME 1: TRANSPORT & ACCESS

The BID continues to prioritise transport, access, and infrastructure improvements across the estate, working closely with Buckinghamshire Council and Highways to improve movement in and around the business park.

Building on last year's commitments, the BID has made progress and introduced new initiatives to support businesses and reduce disruption.

#### Key Developments:

- **Steering Groups & Traffic Survey**  
Funded a comprehensive traffic survey (evidence base) that is supporting regular meetings with council officers and highways teams to discuss congestion, access, and egress and proactively look for mitigations.
- **Road & Winter Services**  
Weekly road network updates are shared with businesses, and a new winter gritting service is being developed for the 2025/26 season to improve safety during adverse weather.
- **Parking & Vehicle Management**  
Parking options are under discussion, and the BID has reported approximately 30 abandoned vehicles to the council following site surveys.
- **Enhanced Public Transport**  
Working with Buckinghamshire Council, an enhanced bus service is now underway through CBP with 2 services hourly and a Sunday hourly service.
- **Ongoing Advocacy**  
Congestion concerns continue to be escalated.

### THEME 2: ATTRACTIVE & SECURE ENVIRONMENT

The BID continues to invest in making CBP a cleaner, safer, and more welcoming place to work and visit.

Building on foundational work in 2023/24, several key initiatives have now been delivered:

- **Phase 1 Signage & Wayfinding Delivered**  
The first major investment since the 1970s has transformed site navigation and identity.
- **Monthly Maintenance Programme**  
Supplementing Council services, monthly landscaping and upkeep ensure the estate remains clean and well-presented.
- **Litter Management & Bin Review**  
Over 300+ bags of litter collected through enhanced BID efforts. Ongoing discussions with Buckinghamshire Council aim to replace and improve bin provision.
- **Defect Reporting**  
Around 25 site issues reported via FixMyStreet to maintain safety and standards.
- **DISC Watch Group**  
Strengthening site security and business collaboration through the established DISC network.
- **Steering Groups & Security Strategy**  
Regular meetings with Council officers and enforcement teams to review improvements, supported by an independent security strategy.

### THEME 3: SUPPORTING BUSINESSES AND INVESTING IN EMPLOYEES – CONTINUING PROGRESS

The BID continues to champion business growth and employee wellbeing across CBP.

Through regular engagement, promotional activity, and wellbeing initiatives, the BID aims to build a stronger, more connected business community.

- **Quarterly Newsletters & Digital Promotion**  
Professionally produced newsletters promote CBP, highlight local businesses and events, and showcase the wider area. A growing LinkedIn presence and ongoing website enhancements further raise the profile of CBP and support inward investment.
- **Employee Wellbeing & Networking Initiatives**  
Investment in employees continues through quarterly guided walks in Chairborough Nature Reserve, wellness talks on topics such as sleep and mental health, and the introduction of Network Mornings to encourage collaboration across the business park.
- **Quarterly Sustainability Group Meetings**  
Ongoing collaboration with Globe Business Park BID companies to share best practice and drive sustainable business operations.
- **Business Engagement Events**  
Continued partnership with Buckinghamshire Business First Advisors to deliver networking and support sessions for local businesses.



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## THIS YEAR THE BID WILL:

### THEME 1: TRANSPORT & ACCESS

- **Parking Review & Enforcement**  
Continued collaboration with stakeholders to review existing parking facilities and support appropriate enforcement measures.
- **Flexible Transport Solutions**  
Investigate introduction of Zipcar and lift-share services to offer flexible, sustainable transport options for businesses.
- **Access & Egress Strategy**  
Continued advocacy and collaboration with the Council and other stakeholders to identify improved vehicular movement solutions across the estate and funding sources to support future implementation.
- **Public Transport Engagement**  
Continued engagement with operators and stakeholders to explore service enhancements and infrastructure improvements.



### THEME 2: ATTRACTIVE & SECURE ENVIRONMENT

- **Workforce Wellbeing Programme**  
Expansion of the wellbeing programme to include new activities such as quiz nights, supporting team building and employee morale.
- **Walking Maps & Local Information**  
Creation of walking maps highlighting local amenities, points of interest, and nature routes to encourage active travel and exploration.
- **Wildlife Hubs & Public Realm Enhancements**  
Establishment of wildlife corridors and enhancements to public spaces at key entrances including Wellington Road, Halifax Road, and Lincoln Road.
- **Phase 2 of Signage & Wayfinding Project**  
Delivery of the next phase of the signage scheme, continuing the transformation of CBP's identity and navigation.
- **ANPR Camera Installation**  
Rollout of ANPR cameras across the business park to support site security and traffic monitoring.
- **Lamp Post Banner Campaign**  
Launch of branded lamp post banners to reinforce CBP's identity and improve visual appeal.
- **Site-Wide Training Programme**  
Development of a coordinated training offer for businesses, supporting skills development and compliance.
- **Litter Reduction Initiatives**  
Continued BID-led litter picking, supported by local school partnerships and business-sponsored litter bins.

### THEME 3: SUPPORTING BUSINESSES AND INVESTING IN EMPLOYEES - CONTINUING PROGRESS

- **Business Support Events**  
Ongoing delivery of events in partnership with Buckinghamshire Business First, offering advice and guidance to local businesses.
  - **Recruitment, Training & Development**  
Support for businesses in attracting talent and building relationships with local agencies to strengthen workforce pipelines.
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- **Employee Wellbeing Programme**  
Continued investment in employee wellbeing through guided nature walks, wellness talks, and networking events such as Network Mornings.
  - **Business Park Promotion**  
Active promotion of CBP to local and wider stakeholders, enhancing visibility and attracting future investment



## What is the cost?

BID levy is calculated at 1.5% of the Rateable Value (RV) of your premises, using the Valuation Office Agency (VOA) list 2017.

The income generated from the BID levy in 2025 was \*£190K, the amount spent on BID projects in 2025 was £209K. All remaining funds will be carried over to yr 4 2025/26.

\*forecast figure. Final figure will be included in end of year Progress Report.

## Other BID Information

The BID is managed by Groundwork South who are the BID Body. All businesses have an opportunity to put forward representatives to sit on the Board of levy payers which has a responsibility for providing strategic leadership and governance for the BID Body in the management of funds.

If you would be interested in joining the board please make contact us at [cressexbid@groundwork.org.uk](mailto:cressexbid@groundwork.org.uk) or visit us at [www.cressexbusinesspark.co.uk](http://www.cressexbusinesspark.co.uk)

With best wishes,

Gemma Hughes and Beth Bennett  
Your BID team  
October 2025

