Cressex Business Park BID Newsletter

March 2025

Cressex Business Park BID Updates

ANPR Cameras now installed

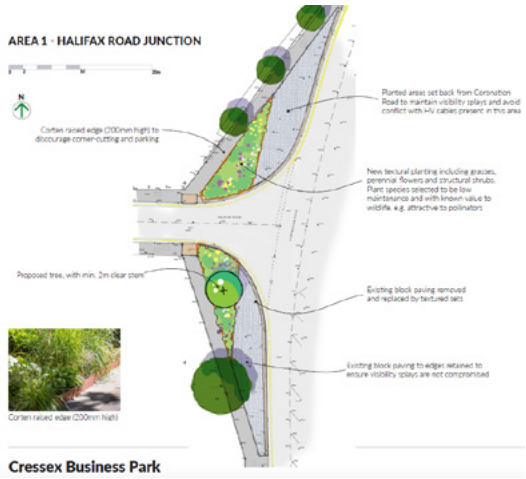
As part of a significant investment by the BID, ANPR (Automatic Number Plate Recognition) cameras have now been installed at key points of the businesses park. This project delivers on a key commitment from the Cressex BID Proposal, creating an attractive and secure environment for business.

Working in partnership with Thames Valley Police, the cameras will form part of the wider national ANPR network, which helps deter criminal activity. For businesses on Cressex this investment helps to strengthen security, support police in tackling crime and create a safer environment for all employees.

Landscape Features

The BID team is developing plans to enhance key gateway areas with green space improvements and biodiversity-rich planting. These upgrades aim to improve the look and feel of the area while supporting wildlife, air quality, and a more welcoming environment for residents, visitors, and businesses.

Initial focus will be on the entrances to Lincoln Road, Halifax Road, and Wellington Road, with proposals including sustainable planting and greener streetscapes. Further updates and details will be shared as the project progresses.



Cressex Business Park's New Lamp Post Banners

Thank you for submitting your logos for our Lamp Post Banner Campaign, the banners will be installed within the next 6 weeks.

Winter Maintenance

To help keep Cressex Business Park safe and accessible during the winter months, Nationwide Gritters have been actively gritting and salting key side roads off Coronation Road and Lancaster Road, including Lincoln, Wellington, Halifax, and Turnpike Roads.

Throughout the colder period, a total of 11 gritting visits were carried out - 7 in January and 4 in February, targeting times of low temperatures and increased risk of ice. This proactive approach has helped reduce hazardous driving and walking conditions, supporting safer journeys for employees, visitors, and deliveries.

Business Park Cleaning

Great News! We have had confirmation that Cressex is being changed from a street zone 3 to 2, this will result in a higher frequence of cleansing in the area: regular scheduled mechanical sweeping and litter picking occur every 3 weeks, instead of every 6 weeks.

A404

The BID has been actively engaging with Bucks Highways, National Highways, the Council, Ward Councillors and local MPs Emma Reynolds and Joy Morrissey, and we're pleased to see this collaborative effort deliver results with the A404 corridor now included in a recent Road Investment Strategy (RIS3) update, see here for the report: Road Investment Strategy 3 (RIS3): 2026 to 2031. The BID Manager will continue to work closely with all parties, lobbying for further practical improvements - including quicker wins such as enhanced signage to Cressex Business Park on the approach to, and within, High Wycombe.

Hello there!

Welcome to The Cressex Newsletter, brought to you by the Business Improvement District (BID) Board.

If you have anything you'd like to share with the Cressex Business Park community or would like to feature in the next newsletter, please do get in touch. We'd love to hear from you!

Gemma Hughes

BID Manager

gemma.hughes@groundwork.org.uk

07850 310592

Beth Bennett

BID Project Officer

elizabeth.bennett@groundwork.org.uk

07742 875772

Cressex Business Park Business Improvement District

Waste Management Improvements

Following two years of ongoing discussions, the Bucks Council Waste Team has confirmed the need for additional waste facilities across Cressex Business Park. As a result, a further eight bins will be installed at key locations to better support businesses and improve overall site cleanliness.

In addition to the new bins, all existing units across the park will be replaced with upgraded versions. This investment, funded by the BID, will ensure a more consistent, durable, and user-friendly waste disposal system for everyone on the business Park.

Site Maintenance - Ground Control

Ground Control

Ground Control have done an excellent job maintaining the public verges, hedges and keeping the weeds at bay.

Cressex BID Events

Business Sustainability Meeting

Thank you to everyone who attended the Business Sustainability Meeting in January. It was a highly informative session, with valuable insights shared on Extended Producer Responsibility.

Cyber Resilience Training

We had an excellent turnout at the Cyber Resilience Training held at the Holiday Inn in February. The session was both engaging and highly thought provoking and provided practical guidance for strengthening cyber protection. This was a combined event with Globe Business Park and we had excellent Cressex representation from Arcadia, Cressex Embroidery, Foremost Golf, Greens, Hazelmere, June Medical, Miura Pay, Mosaic Surgical, Prolojik, Ryland Technology, Saepio, Shellwin, Staytite and Temple Island.

The Great Bucks Spring Clean

A big thank you to those who came to help our litter picking morning on Monday 16th March to support the Great Bucks Spring Clean, we had wonderful volunteers from June Medical, Hazlemere, Hovis and Staytite who did a truly fantastic job. Including this litter pic the BID has collected 92 bags of rubbish and 31 NOS Cannisters this quarter!

Upcoming Events

Fitness Classes

We are in talks with energie fitness to introduce BID funded morning HIIT Classes to the Cressex BID community and we look forward to sharing details of these classes soon.

Cressex BID AGM

The Cressex BID Progress Meeting/AGM will be taking place in June, this is for all BID Businesses to come and see what exciting things we have been up to and hear about plans for the future. Please keep an eye out for further comms on this meeting.

Spring Wellness Walk

Do come along to our Spring Lunchtime Walk around Chairborough Nature Reserve and FREE lunch on Wednesday 22nd April, we will meet at 12:15pm on the corner or Coronation/Lincoln Road (by Hovis). To register please email Beth – Elizabeth.bennett@groundwork.org.uk by 20th April and please include any dietary requirements.

Seedl - Online Learning Hub

Seedl, the innovative online learning hub has been officially launched to all Cressex BID Members. With more than 300 FREE courses available—both live and on demand—your team can learn whenever it suits them. The wide-ranging course library includes everything from CPD-accredited Health & Safety training to practical step-by-step sessions on Microsoft applications, ensuring valuable learning opportunities for every organisation within the BID community.

The most popular course accessed so far by Cressex BID members has been Management Essentials and we have received lots of positive feedback about the content covered. We will soon be rolling out top learner awards to celebrate individuals who have completed the most courses.

If you haven't already, please do take a look at the platform via the link below and sign up for this fantastic free resource. www.seedl.com/o/cressexbusinesspark

Spotlight on a Cressex Buisness... First Fire Protection

Tell us your business name and what your business does in one sentence.

We are a family-run fire sprinkler business with over forty years' experience, delivering the design, installation, commissioning, and ongoing maintenance of commercial fire sprinkler systems to the highest safety and compliance standard.

What's something surprising or unusual about your business?

We are an LPCB Level 3 certified installer, one of the highest UK accreditations approved to install, service, and maintain sprinkler systems to strict LPCB standards, a level many smaller firms do not hold.

What do you enjoy most about working on Cressex Business Park?

Easy to get to, with good parking and transport links to the motorway. Well-maintained grounds, modern office / industrial units.

Where's your go-to place for coffee, lunch or a team treat nearby?

We find that Sparks Café on Halifax Road is great for breakfast or a coffee.

How long have you been here and what made you choose this location?

We've been here since May 2005 and chose the location for its convenient motorway access.

What's been a proud moment for your business recently?

With over 40 years of experience in the fire protection industry, the company has grown into a well-established SME and is now well positioned to take on larger, more complex projects.

What's one piece of advice you'd give to a new business starting out?

Know your market inside out and understand your customers' needs better than anyone else.

Where can people find out more about you? (Website, socials, etc.)

Website: www.firstfireprotection.co.uk

Armed Forces Covenant

Buckinghamshire has a strong Armed Forces presence, with serving personnel, veterans and military families living and working across the county. Businesses have an important role to play in ensuring they are treated fairly and supported to thrive – and the Armed Forces Covenant provides a simple, practical way to show that commitment.

By signing the Covenant, businesses publicly pledge to support those who serve or have served, and their families. This can include being open to employing veterans and reservists, offering flexibility for training commitments, and recognising the valuable skills military experience brings to the workplace.

For businesses that have already signed, Armed Forces Week from 22nd – 28th June 2026 offers an opportunity to go further. By promoting your support, sharing your story, or encouraging others to get involved, you can help build a visible, Buckinghamshire-wide campaign that shows our business community stands firmly behind the Armed Forces. To get involved, email news@bbf.uk.com. For more information and guidance on becoming a Forces Friendly employer, visit bbf.uk.com.

Form Workspace

Is your office space really working for your business? Hybrid working, rising costs and changing team expectations have all shifted what "good" office space looks like.

This is why we have launched our FREE Space Strategy Audit. At Form Workplace Solutions, we work with local businesses, helping them make better use of the space they already have, or plan confidently for what comes next. Our free Space Strategy Audit is a practical, no obligation review of your current workspace. It looks at how your office is being used, where there may be inefficiencies, and what opportunities exist to improve flexibility and value for money.

This isn't a generic report. Because we are based locally and work extensively across Bucks, we understand the local property market, typical building stock and the pressures businesses here are facing.

The audit is particularly helpful if you are:

- Approaching a lease event
- Considering a refurb
- Struggling with underused space
- Want clarity before making any big decisions

We'll give you a clear picture of your options and a roadmap you can act on, whether that is now or further down the line. If you are looking for expert advice on your workspace, our Space Strategy Audit is a great place to start. Book yours today on our website: formws.co.uk/office-space-strategy-audit

Recognition That Reaches Beyond Your Business

The Buckinghamshire Business Awards are back, and with entries open soon, this is an ideal time for businesses based at Globe to start considering how they might get involved.

The Awards shine a spotlight on the organisations, leaders and teams helping Buckinghamshire's economy thrive. From innovative start-ups and ambitious SMEs to established employers, the Awards recognise achievement across a broad range of sectors and business sizes. In 2025, hundreds of businesses took part, with finalists and winners benefiting from strong press coverage, online promotion and a high-profile awards ceremony at Aylesbury Waterside Theatre.

Entries open in April with the deadline for submissions in June. To find out more, visit www.bbf.uk.com/bba.

Do you receive our email communications?

If not, please let us know so you can be kept up to date with everything going on at Cressex: cressexbid@groundwork.org.uk

Shine a light on your Business

We are here to support Businesses on Cressex Business Park, if you would like you Business to appear in future editions of the Cressex Business Park BID newsletter please do contact us so we can feature you!

Cressex Business Park Business Improvement District

For any general queries please email us at
cressexbid@groundwork.org.uk