



Cressex
Business
Park Business
Improvement
District

Annual Progress Report

2025-2026



Executive Summary

£590,565 of investment since 2022

Since its commencement in October 2022, the Cressex Business Park BID has generated considerable BID levy investment to support businesses in the BID area. Over the past year, the BID has continued to mature, moving from early delivery into confident, evidence led action supported by strong partnerships and visible improvements.

Alongside this, the BID has invested in visible place improvements, including lamp post banners and a dedicated grounds maintenance contractor, helping to enhance the overall look, feel, and upkeep of the business park.

This year saw the completion of a second consecutive year of vehicle monitoring, providing a robust evidence base to support access and movement discussions. This was strengthened by the installation of BID funded ANPR cameras, capturing over one million vehicle movements, and enabling more informed engagement with Buckinghamshire Council, National Highways, and Thames Valley Police. Alongside this, the BID delivered enhanced winter gritting services, supported parking enforcement activity, and continued to advocate for strategic improvements at Handy Cross.

Beyond infrastructure and security, the BID has remained focused on people. Employee engagement, wellbeing initiatives, skills development, and business connectivity have all continued to grow, supported by a strong communications programme and tangible member benefits. Looking ahead, the BID remains committed to sustainable transport, place making, resilience, and advocacy, ensuring Cressex continues to develop as a high quality, well managed business location.

Welcome from the BID Board Chair

Welcome to the Cressex Business Park BID Annual Report. I am pleased to reflect on another year of progress, growing confidence, and increasing impact for the BID.

As the programme has matured, the Board has placed a strong emphasis on informed, evidence led decision making. This approach has strengthened the BID's ability to engage constructively with key partners and advocate effectively on behalf of the business community. Investment in data, monitoring, and insight is now enabling clearer conversations around access, safety, and the future needs of the park.

Alongside this analytical focus, the BID has continued to invest in the visibility, identity, and environment of Cressex. Community engagement is also growing, with increased participation in BID led initiatives and a strengthening sense of shared ownership across the park.

The Board is proud of the progress made to date and remains committed to delivering a programme that is collaborative, credible, and shaped by the needs of Cressex businesses.

Rebecca Tipping

Chair, Cressex Business Park BID
Tencer Ltd



Foreword from the BID Manager

Over the past year, Beth and I have continued to enjoy working closely with businesses across Cressex Business Park and supporting the delivery of the BID's programme of activity. A key part of our role has been maintaining a strong on site presence - listening to feedback, responding to issues, and ensuring projects are delivered in a practical and responsive way.

This year has been about turning plans into action. From coordinating operational projects

and events, to strengthening relationships with partners and stakeholders, our focus has been on ensuring the BID remains visible, accessible, and effective. Growing participation in BID led events and the BID funded training platform reflects increasing engagement across the park.

I would like to thank the BID Board for their continued guidance and support, and the businesses of Cressex for their time, involvement, and trust.

We look forward to building on this momentum in the busy year ahead.



Gemma Hughes
BID Manager,
Cressex Business Park

The BID Board

The Cressex Business Park BID is governed by an Executive Board made up of voluntary representatives from the local business community, supported by Buckinghamshire Council and Groundwork.

The Executive Board met four times in the 24-25 year and was quorate at all meetings. Meetings were conducted both virtually via Microsoft Teams and in-person.

At the most recent BID Board meeting, it was agreed that Board meetings will take place on a quarterly basis, rather than six times per year. This will be formally updated in the governance documentation moving forward.

There may be occasions where additional Board meetings are convened outside of the regular schedule to review progress on priority projects or those involving significant expenditure.

Full copies of minutes from these meetings are available; to request a copy please email Beth Bennett (elizabeth.bennett@groundwork.org.uk).

Meet our Directors

(as of 12th May 2026)

Rebecca Tipping
BID Chair
Tencer Limited

Emma Gray
BID Vice Chair
Mediplus Limited

Andrew Black
Staytite Limited

Rebecca Minter
Playtrain Holdings
Limited

Michael Shepley
Oxford Instruments

Paul Carpenter
Airflow Limited

Debbie Lavis
Hovis Limited

Rob Amar
RH Amar Ltd

Caroline Watson
Voucherline Ltd

Emma Maidwell
June Medical Ltd

Cllr Lesley Clarke
Buckinghamshire
Council

Jacqueline Ford
Buckinghamshire
Council (Advisory)

Greville Kelly
Groundwork CLM

Gemma Hughes
Groundwork South

What the BID has delivered so far

336 hours of traffic data

17 BID businesses signed up for the Carousel bus discount

Theme 1 - Getting Cressex Moving

Access & Egress

- ▶ The BID has now completed two consecutive years of vehicle monitoring alongside continued investment in transport studies and surveys. This evidence shows vehicle movements on/off the business park remaining static at 24,000 per 24-hour period, with consistent speeds in excess of 30mph. This insight is shaping informed discussions around access, safety, capacity, and future transport solutions.
- ▶ Working with Buckinghamshire Council and local MPs, the BID has engaged with National Highways and the Department for Transport to support the inclusion of the A404 corridor and Handy Cross within a RIS3 study, helping to build the case for a future RIS4 investment project.
- ▶ Regular engagement with both National Highways and Buckinghamshire Highways continues to address interim improvements, including signage and traffic signal resilience.
- ▶ Engaged with Council Officers to successfully reinstate peak-time traffic light sequencing on Desborough Avenue, enhancing network efficiency and traffic movement.



Low-Cost Quick Wins

- ▶ The BID continues to provide weekly road network disruption updates to businesses.
- ▶ Following a successful winter trial, Buckinghamshire Highways approved a BID funded agreement with Nationwide Gritting, which commenced in January 2026. This has improved winter safety and access on routes not covered by primary Council gritting.

Quarterly access & egress steering group meetings with key Council officers and stakeholders

17 gritting runs have been completed, treating 25.5 km of roads

99 Penalty Charge Notices issued since October 2025

Car Parking

- ▶ Parking challenges have been clearly raised by businesses. In response, the BID is working with Buckinghamshire Council's Parking Enforcement Team and Thames Valley Police to encourage appropriate parking behaviour. This work is at an early stage and has focused on targeted engagement. Further joint activity is planned, supported by wider Council teams.

Sustainable Transport

- ▶ The BID continues to support improvements to public transport infrastructure and services in partnership with transport operators and Buckinghamshire Council.
- ▶ The Oxford Bus Company offered a discount to BID member businesses and employees on Carousel bus routes, supporting more sustainable travel options.



This year:
210 bags of litter collected, 214 NOS canisters and 22 abandoned vehicles reported

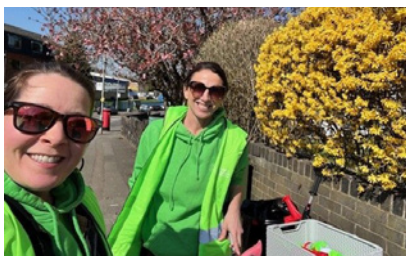
2,000m² of greenspace maintained monthly

Theme 2 - Creating an Attractive & Secure Environment

Building on last year's delivery, the BID has continued to invest in the appearance, safety, and identity of Cressex Business Park.

Site Maintenance

- ▶ Enhanced site maintenance continues, with Ground Control delivering landscaping, upkeep, and the maintenance of verges and footpaths to keep areas tidy and weed-free.
- ▶ This year, the BID has continued to focus on litter management and maintaining public highways through FixMyStreet reporting, including issues such as displaced NOS canisters, abandoned vehicles, potholes, and road and pavement surface defects.
- ▶ Working with Buckinghamshire Council, 16 new closed lid bins (8 BID funded, 8 Council funded) will be installed soon.
- ▶ A service zone review will result in enhanced cleansing, with additional litter picking and three-weekly road sweeping introduced alongside Buckinghamshire Council's statutory services (to commence Summer 2026).



ANPR cameras have generated 40,000 intelligence matches linked to law enforcement databases



Security

- ▶ The installation of two BID funded ANPR cameras has captured over one million vehicle movements since March 2026.
- ▶ This work complements the Cressex DISC Watch Group, now with 22 member businesses.
- ▶ Continued partnership activity with Thames Valley Police, including high visibility patrols and joint days of action.

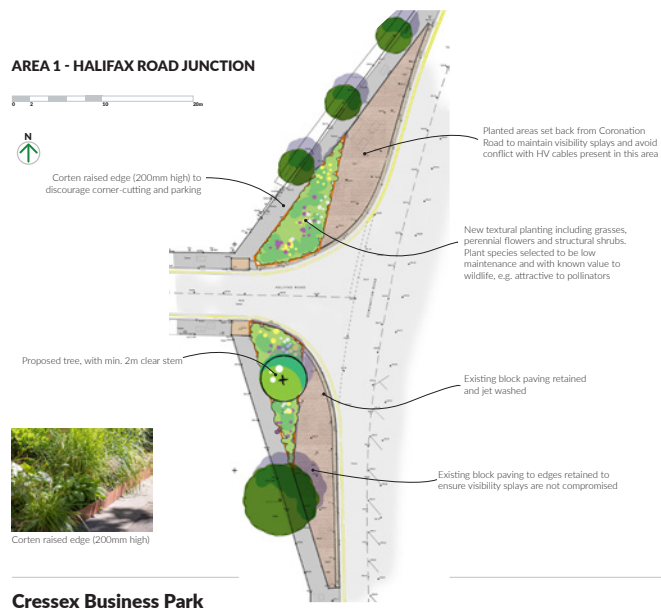




Theme 2 - Creating an Attractive & Secure Environment

Landscaping

- ▶ Landscaped gateway improvements have moved from concept to delivery, with approved designs set to transform key entrance points at Wellington Road, Lincoln Road and Halifax Road. This major BID investment will deliver high-quality green infrastructure and a significant visual enhancement to the area.



Lamp Post Banner Campaign

- ▶ Place making remains a priority, with the lamp post banner campaign promoting the business park, BID activity, and member businesses, adding colour and identity across Cressex.





Theme 3 - Supporting Businesses and Investing in Employees

The BID continues to invest in communication, wellbeing, skills, and engagement.

Online Promotion

- ▶ The BID's digital presence has grown on LinkedIn, with strong engagement across posts and video content.

 /cressex-business-park-business-improvement-district

 cressexbid.co.uk

- ▶ Regular newsletters, website updates, and partnership meetings ensure businesses remain informed and represented.

Employee Engagement and Wellness

- ▶ Employee engagement continues to grow through wellness walks, networking sessions, fitness classes, Sustainability Group (with Globe BID), and targeted workshops on topics such as water literacy and cyber security.
- ▶ The BID-funded SEEDL learning platform, launched in December 2025, now supports 17 businesses and has achieved a 100% course recommendation rate.

Additional Value

- ▶ Additional value has been delivered through member discounts, including travel and local business offers, and the BID funded defibrillator remains available outside Playtrain on Lancaster Road.



150 BID member employees enjoyed the wellness walks this year

20+ BID member businesses supported during the cyber security training session

244 LinkedIn followers

200 active SEEDL users

Theme 1 – Getting Cressex Moving

- ▶ Undertake transport modelling to assess junction efficiency and performance, identifying potential improvement solutions
- ▶ Continue partnership-led work to enhance access and movement across the area
- ▶ Support improvements to bus infrastructure and promote increased public transport use
- ▶ Continue to lobby for enhanced signage on approaches to, and around, the Handy Cross roundabout
- ▶ Develop and deliver a Sustainable Travel Plan to encourage greener commuting options
- ▶ Carry out a parking demand review alongside business engagement and consultation
- ▶ Engage with High Wycombe Town Council to explore the introduction of mobile speed cameras

Theme 2 – Creating an Attractive & Secure Environment

- ▶ Complete biodiverse landscaping and gateway improvements, enhancing green infrastructure and site appearance
- ▶ Expand banner campaigns to strengthen site identity and visibility
- ▶ Develop and deliver a site-wide Business Continuity Plan, supported by a rapid communications system
- ▶ Introduce a coordinated site-wide security patrol service to enhance safety and reassurance
- ▶ Continue partnership working with the Police, Council, schools, and community groups, alongside ongoing promotion and advocacy of CBP



Theme 3 – Supporting Businesses & Employees

- ▶ Deliver strong communications through quarterly newsletters, social media, the Cressex BID website, and targeted email updates
- ▶ Actively advocate for CBP and BID member needs with developers, landlords, key stakeholders, and businesses
- ▶ Provide regular e-bulletins with timely updates on the road traffic network





'Voucherline has really enjoyed attending the BID networking events and meeting other local businesses. I'd also recommend attending a lunchtime Wellness Walk, as this introduced me to a lovely local park I hadn't realised existed! The BID initiatives have been both valuable and enjoyable, and I'd encourage more businesses to get involved and participate.'

- Amanda Gower, Head of Sales, Voucherline.



"Taking part in the BID events has been a really positive experience for the Staytite team. The events have created a great opportunity to connect with other local businesses, share ideas around sustainability, and contribute to making the local area cleaner and more community focused. We've enjoyed being involved and look forward to supporting future initiatives."

- Hamna Arshad, Sustainability Analyst, Staytite



"Working in sustainability and innovation means I need to stay on top of a wide range of emerging topics and moving parts that impact our business model. Attending the Water Literacy and Extended Producer Responsibility (EPR) events was a valuable way to build an in-depth understanding and apply these issues to my work at Biffa. I found the sessions were engaging, easy to follow, highly relevant, and well communicated to non-experts. It was also great to hear how other organisations are approaching these challenges, and to connect with others in the space. Overall, the sustainability events are a really useful and worthwhile learning experience."

- Lucy Pythian, Sustainability & Innovation Support Manager, Biffa

Income & Expenditure

FOR THE YEAR ENDED 30 SEPTEMBER 2025

BID INCOME	2022/2023	2023/2024	2024/2025
BID Levy Income	£186,030	£215,271	£189,263
Pre-BID CFWD	£47,886		
Total Income	£233,916	£215,271	£189,263

**Total BID levy
= £590,565**

BID EXPENDITURE	2022/2023 (actual)	2022/2023 (budget)	2023/2024 (actual)	2023/2024 (budget)	2024/2025 (actual)	2024/2025 (budget)
Theme 1 - Getting Cressex moving	£11,545	£60,000	£9,682	£40,000	£21,900	£40,000
Theme 2 - Creating an attractive & secure environment for business	£20,794	£70,000	£34,098	£85,000	£144,007	£85,000
Theme 3 - Supporting businesses & investing in employees	£32,667	£33,000	£31,344	£33,000	£44,621	£33,000
BID Management Costs	£21,873	£21,300	£21,284	£21,300	£22,099	£22,493
Levy Collection Costs	£5,000	£5,000	£5,000	£5,000	£0	£5,000
Contingency	£0	£18,930	£0	£18,430	£0	£18,430
Total Expenditure	£91,879	£208,230	£101,408	£202,730	£232,627	£256,723
Carry forward figure	£142,036	£0	£113,863	£0	-£43,364	£0
Total available funds	£142,037		£255,900		£212,536	



BID Partnerships

Thank you to the following businesses for their involvement in the delivery of Business Plan projects:

Theme 1 Partners - Getting Cressex Moving



Theme 2 Partners - Creating an Attractive & Secure Environment



Theme 3 Partner - Supporting businesses and investing in Employees





**Cressex
Business
Park** Business
Improvement
District

For further information on the Cressex
Business Park BID please contact us at:

Gemma Hughes

gemma.hughes@groundwork.org.uk

07850 310592

Beth Bennett

elizabeth.bennett@groundwork.org.uk

07742 875772

