

# Cressex Business Park BID Newsletter

December 2024

### Join us for the Cressex Christmas Walk





Thank you to all that came along to join us for our Autumn Walk, it was a beautiful day for a walk and finished up with a delicious BID sponsored lunch.

We will be holding our Cressex Christmas Walk on Thursday 12th December at 12:15pm, please feel free to wear something festive! We do ask that sturdy shoes be worn as it can be slippery at Chairborough, especially at this time of year. We look forward to seeing many of you there!

To register please contact Beth on:

Elizabeth.bennett@groundwork.org.uk

and do let us know if you have any dietary requirements.

### Sustainability Business Group

In October we held our Third Business Sustainability Group Meeting, which featured a fantastic presentation from Simply Sustainable. The meeting was focussed on the hugely important topic of Carbon Reduction and the session proved to be insightful and action provoking.

This group is open to all Businesses on Cressex and Globe Business Parks and we are looking forward to hosting further meetings in the New Year. If you are interested in attending, have a topic you would like to be discussed or are interested in presenting your Sustainability Journey please do contact Beth: Elizabeth.bennett@groundwork.org.uk



#### Hello there!

Welcome to The Cressex newsletter, brought to you by the Business Improvement District (BID) Board.

If you have anything you'd like to share with the CBP business community or would like to feature in the next newsletter, please do get in touch. **We'd love to hear from you!** 



#### The BID Team



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## **Bucks Business First - Upcoming Events**



YOUR LOCAL GROWTH HUB

Thursday 5th December - Buckinghamshire Business First AGM

Thursday 5th December - Intellectual Property Power Hour - Join us at this online Power Hour, where we will help you to understand the relevance of Intellectual Property to your business.

Tuesday 10th December - Buckinghamshire Business Leaders' Dinner (£95 per ticket) - Attended by prominent business leaders from across the county, this event will help you to form valuable connections with like-minded entrepreneurs, decision makers and leaders in their field.

Thursday 9th January - Buckinghamshire Construction Sector Employer Meeting - Construction businesses are invited to help shape the future of training and skills provision within the County.

Thursday 16th January - Next Gen Business Network (£25 per ticket) - This networking event will help to grow networks and generate more business opportunities locally.

Wednesday 22nd January - Focus on your Negotiation Behaviours - A Member-to-Member Workshop hosted by Vistage - Gordon Hall.

Wednesday 22nd January - Buckinghamshire Film & TV Sector Employer Meeting - Film & TV businesses are invited to help shape the future of training and skills provision within the County.

Wednesday 29th January - Innovation Power Hour- During this hour-long session, you will gain invaluable insights into the various programmes and funding opportunities provided by Innovate UK. You will also be guided through some of the intricacies of the application process, ensuring you are well-prepared to submit a compelling proposal.

For more details on any of these events please see our website www.bbf.uk.com
T: 01494 927130 or e: info@bbf.uk.com

## The Shop Wycombe - Gift Card

The Shop Wycombe Gift Card is a great gift for anyone and everyone. Accepted in over 50 town centre shops, restaurants, bars and attractions it is a great way to treat that special someone. New to 2024, the Gift Card is now available digitally as an 'e-card' for either your Apple Pay or Google Pay.

The Shop Wycombe Gift Card by HWBIDCo transforms shopping in the town center! From coffee shops and beauty venues to independent retailers and popular high street stores, plus over 60 shops and restaurants including locations in Eden Shopping Centre, the card offers the best of High Wycombe. Whether you're gifting retail therapy, dining, or pampering, no other card provides this level of choice and flexibility. Plus, by supporting local businesses of all sizes, it's a thoughtful gift that helps our town thrive.

#### Get Your Gift Card

You can buy a gift card at Eden at the customer services desk or you can get your gift card here: townandcitygiftcards.com/product/high-wycombe-gift-card







### Changes to National Insurance and how this will affect Business

Following a recent meeting hosted by Conservative MP Joy Morrissey and attended by our BID Manager Gemma, discussions were opened regarding the significant impact that the proposed National Insurance (NI) increases could have on businesses in our area. Joy is keen to highlight to her opposition and document the real-world implications these changes will have on businesses within the area.

To support her efforts, Joy is seeking feedback directly from businesses regarding the anticipated effects of these changes.

If your business is likely to be impacted, we kindly ask you to consider sharing your experience. Specifically, we are looking for:

- A brief explanation of your business and the industry you operate in.
- How these proposed changes will affect and impact your business.

You can share your response either in writing or as a video submission. Please send your feedback to Gemma:

gemma.hughes@groundwork.org.uk.

Your input is vital in helping to communicate the challenges facing businesses to policymakers. We appreciate your time and effort in helping to raise awareness of this issue.



## Wycombe Food Hub: Fighting Food Insecurity and Building a Community of Support



In response to the growing challenges of food insecurity and economic hardship, Wycombe Food Hub is making a significant impact for families in need by providing access to essential food and resources. Based in Wycombe, our goal is both simple and powerful: to reduce food waste while alleviating hunger within our local community. Since our inception, Wycombe Food Hub has become a vital lifeline, serving approximately 100 individuals daily with frozen, fresh food and staple items.

#### Who Can Help?

Our success relies on the compassionate involvement of volunteers and donors within the community. If you are passionate about supporting families, reducing waste or volunteering, we welcome your help. Whether you can spare an hour or offer a longer commitment, our volunteers are the heart of Wycombe Food Hub, assisting with food sorting, stocking and direct community outreach.

#### The Help We Need.

To continue our mission, Wycombe Food Hub requires both financial support and donations of food and essential items. We are also seeking individuals with organisational skills and a passion for community work, particularly those with backgrounds in business strategy, fundraising or retail, who can strengthen our operations and outreach.

#### Business Partnerships: How Companies Can Join Us.

Local businesses have a unique opportunity to get involved by donating surplus food, sponsoring our activities or offering financial support. Grocery stores, local farms and logistics companies with strong community ties can make a meaningful impact by partnering with Wycombe Food Hub. Together, we can foster a thriving, resilient community and ensure that resources reach those in need instead of going to waste.

For more information about how to get involved, please visit our website: <a href="www.wycombefoodhub.org">www.wycombefoodhub.org</a> or contact us at <a href="contact@wycombefoodhub.org">contact@wycombefoodhub.org</a> or call us on 01494 913 626

## Shine a light on... Coffee Werks!

This newly converted Coffee Shop on Halifax Road is a real find. From great tasting speciality coffee, cakes and pastries to delicious Sourdough Pizzas. Do pop by sometime and try Coffee Werks out!





## Do you receive our email communications?

If not, please let us know so you can be kept up to date with everything going on at Cressex.

## Shine a light on your Business

We are here to support Businesses on Cressex Business Park, if you would like you Business to appear in future editions of the Cressex Business Park BID newsletter please do contact us so we can feature you!





For any general queries please email us at cressexbid@groundwork.org.uk