

# Cressex Business Park BID Newsletter

July 2024

## Sustainability Business Group

On 7th June we held our second Sustainability Business Group Meeting, hosted by BAP Pharma. We had Guest Speakers from BBF – who are currently offering fantastic free Business Guidance and Support towards achieving Net Zero through their fully funded Assistance Programme. Whistl also presented their Business Sustainability Journey so far. Thank you for all who attended and all who are contributing to the success of this group. Please keep an eye out for the next meeting, scheduled for September.

For further details about BBF's Net Zero Programme please visit: bbf.uk.com/net-zero-bucks



# New programme designed to support businesses in **Buckinghamshire on their journey to Net Zero**



Bucks Business First (BBF) is offering a new programme designed to support Cressex Business Park Businesses on their journey to Net Zero, The full Net Zero programme will help businesses:

- Reduce energy bills & waste;
- Improve energy security & efficiency;
- Identify carbon footprint;
- Get support from a team of experts;
- Improve green marketing & credentials;
- > Join Net Zero workshops & surgeries.

Net Zero Bucks is a time-limited and fully-funded offer, if your business would like to sign up please scan the QR to the left, or visit bbf.uk.com/net-zero-bucks.

Net Zero Bucks is for all small and medium sized businesses in Buckinghamshire with an aspiration to understand their current carbon footprint so that they can measure and set targets to reduce their carbon emissions.

What's good for the planet is good for business. Don't miss out on this fully funded, easy to access support.

#### Hello there!

Welcome to The Cressex newsletter, brought to you by the Business Improvement District (BID) Board.

If you have anything you'd like to share with the CBP business community or would like to feature in the next newsletter, please do get in touch. **We'd love to hear from you!** 



#### **Gemma Hughes**

I'm excited to join you as the new BID Manager. With a solid background in project management, my most recent experience has been in residential property management. As a Buckinghamshire resident and parent of two teenagers, I'm deeply invested in our community. In my free time, I enjoy going for runs and a good BBQ. I'm looking forward to collaborating with all of you to make the Business Park thrive. Please do get in touch if you have any questions or want to connect.

gemma.hughes@groundwork.org.uk

07850 310592



#### **Beth Bennett**

I am the BID Project Officer and I am your main contact for all Marketing and Events related matters and general queries. My focus will be in creating well-being and business inspired events and supporting all businesses within Cressex Business Park Community. Feel free to reach out to me for any assistance or collaboration opportunities.

elizabeth.bennett@groundwork.org.uk

07742 875772

## Meet the Neighbours: Cressex Embroidery & Print Ltd



#### WHEREABOUTS ARE YOU IN THE PARK?

Our business started on Cressex Business Park 24 Years in 2020. Through continued growth and expansion our production facility and onsite shop/showroom is now located at the end of Lincoln Road, HP12 3RD.

#### WHAT DOES YOUR ORGANISATION DO?

We are experts in corporate uniform and branded workwear, we have in house embroidery and printing facilities enabling us to offer fast turnaround to a great quality and finish.

We have a dedicated Showroom Team who can advise what clothing/items are best suited to your industry and examples of these are on display for you to choose from.

Promotional items including pens, mugs, USB, water bottles, trophies and a wide range of plain/branded safety and industry specific PPE.

#### HOW DO I GET IN CONTACT?

You can contact us by email: sales@cressex.net telephone: 01494 519900 (sales) 01494 533007 (showroom/shop). Or visit: www.cemb.co.uk

Our Team would be more than happy for you to pop in and discuss any projects you have, no appointment needed, free parking and we are open 9-4 Monday to Friday.

### WHAT DO YOU LIKE MOST ABOUT CRESSEX BUSINESS PARK?

The Business Park is home to many different size companies, with people from a wide and diverse range of backgrounds. Over the years we have made strong business connections and some great friends and customers.

We have seen small business start-ups grow and expand, in one particular case into a much larger organisation employing lots of people. We are very blessed to have been taken along their journey as they continue to entrust us with their corporate image!

Cressex Business Park is a great place for any business to succeed!

We offer very competitive pricing as we pass on supplier discounts but in addition to this we would like to offer a 10 percent discount to anyone mentioning the Cressex BID this year.

## Join us for the Next CBP Guided Walk 4th July @ 12:00pm



A big thank you to everyone who joined us for the Spring Walk on 9th April, we had a great turn out despite the wet and muddy conditions and a delicious lunch.

Please do join us for the Summer Walk on Thursday 4th July at 12pm, to register please contact Beth

Elizabeth.bennett@groundwork.org.uk and do let us know if you have any dietary requirements.

## Team up to Clean Up

A huge thank you to all that volunteered their time to help with our Team Up to Clean Up event on 23rd May. A big shout out to Staytite and Biffa who organised clean up teams and helped with the disposal of the rubbish.

The CBP Green Team have been working with the LA waste management team to tackle litter across Cressex and the associated footpaths.

If there's a problem area you'd like to highlight please do get in touch via cressexbid@groundwork.org.uk or use the Report a Problem page on the CBP website: Report a Problem

If you'd like to get involved with keeping the streets of Cressex clean, bags and equipment are available through the BID, so please get in touch to find out how you can help protect our environment and wildlife.



## CBP Defibrillator installed at Playtrain

We're delighted to announce that Playtrain have kindly agreed to host a BID funded Defibrillator, located at the following address:

Playtrain, Cressex Business Park, Lancaster Rd, High Wycombe HP12 3PY



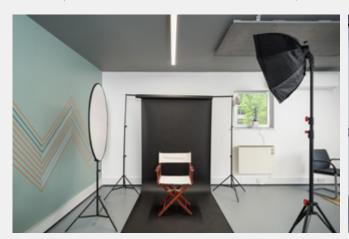


## Shine a light on... Basepoint

Basepoint in Lincoln Road provides smaller industrial units, maker spaces, studios, small storage units, flexi offices and combinations of all of these. Extremely flexible terms - from month-to-month through to 3 year terms.

Recent refurbishment has created light, attractive studio space – perfect for tech, design and creatives; along with small/medium/larger storage and mini-logistics spaces; and light industrial units with or without mezzanines for highly flexible and efficient use of space. There is good parking on site, wi-fi to all occupiers and guests, and a caterer providing coffee, sandwiches and more. Highly suitable for start-ups and established businesses, web shops, fulfilment and last mile, as well as health & wellness, beauty, fitness, training and education, design, IT and tech businesses, and many many more.

Community Associate Will Frith is on site to show the units, please contact Will on 01494 614614 or email: highwycombe@basepoint.co.uk







## Do you receive our email communications?

If not, please let us know so you can be kept up to date with everything going on at Cressey

# Shine a light on your Business

We are here to support Businesses on Cressex Business Park, if you would like you Business to appear in future editions of the Cressex Business Park BID newsletter please do contact us so we can feature you!





For any general queries please email us at cressexbid@groundwork.org.uk