



**Cressex  
Business  
Park**  
Business  
Improvement  
District

# Progress Report

March 2025



# Welcome from the BID Board Chair

Welcome to the Cressex Business Park BID progress report. I'm pleased to present the positive actions we've made and continue to make.

The BID Board has quickly learned about the various challenges involved in making improvements, which highlights the importance of our five-year plan. This long-term approach allows us to pursue lasting and meaningful changes for Cressex Business Park.

We're particularly proud of our key achievements so far, especially the installation of the new signage. This is a significant improvement for the business park and a first in its 70-year history!

Furthermore, we've worked hard to develop and foster strong working relationships with the relevant Buckinghamshire Council teams and various key Cressex Business Park stakeholders. Through this enhanced collaboration, we are able to efficiently work our way through the business plan projects, ensuring we deliver on our commitments to the Cressex Business Park community.

**Rebecca Tipping,**  
Tencer LTD



£401,301 of investment generated to support businesses in the BID area since the BID began in October 2022

# Foreward from the BID Manager



This year has been very productive for the BID team. We have made significant progress in delivering the Business Plan projects and have greatly valued the opportunity to build strong relationships with stakeholders and the businesses within Cressex Business Park.

I extend my sincere gratitude to the BID Board for their invaluable guidance and support throughout the year. Their strategic vision and active engagement have been instrumental in driving our successes and shaping the positive future of the Cressex Business Park BID.

**Gemma Hughes,**  
Cressex Business Park BID Manager



# The BID Board

The Cressex Business Park BID has an Executive Board which is made up of voluntary members of the local business community.

## Meet our Directors

(as of 20th February 2025)

<b>Rebecca Tipping</b> BID Chair Tencer Limited	<b>Emma Gray</b> BID Vice Chair Mediplus Limited	<b>Andrew Black</b> Staytite Limited
<b>Rebecca Minter</b> Playtrain Holdings Limited	<b>Michael Shepley</b> Oxford Instruments	<b>Paul Carpenter</b> Airflow Limited
<b>Debbie Lavis</b> Hovis Limited	<b>Ross James</b> Instron	<b>CLlr Lesley Clarke</b> Buckinghamshire Council
<b>Jacqueline Ford</b> Buckinghamshire Council (Advisory)	<b>Greville Kelly</b> Groundwork CLM	<b>Gemma Hughes</b> Groundwork South

The Executive Board met four times in 2024 and was quorate at all meetings. Meetings were conducted virtually via Microsoft Teams throughout the year. Full copies of minutes from these meetings are available, to request a copy please email Beth Bennett ([elizabeth.bennett@groundwork.org.uk](mailto:elizabeth.bennett@groundwork.org.uk)).

# What the BID has delivered so far

## Theme 1 - Getting Cressex Moving

### Access & egress

- ▶ **Strengthened Stakeholder Engagement:** Invested in building strengthened relationships with key stakeholders, including Buckinghamshire Council, Buckinghamshire Highways, and other transport agencies.
- ▶ **Data-Driven Decisions:** Commissioned traffic surveys in January 2025 to inform decisions and advocacy for access improvements.
- ▶ **Improved Communications:** Weekly road network alerts emailed to all BID businesses.
- ▶ **Collaborative Solutions:** Bi-monthly steering group meetings with key stakeholders to address access and egress challenges and review possible enhancements.

168 hours of traffic data to inform decisions

3 steering group meetings with key stakeholders



### Gritting

- ▶ To enhance winter resilience within the business park, the BID has secured an in principle agreement from Buckinghamshire Council for additional gritting services.
- ▶ These services have been tested and trialled during 2024/25 to inform the roll out of a long-term BID funded enhanced programme of winter gritting.
- ▶ The winter gritting strategy prioritises road safety through a data-driven approach. Gritting decisions are based on road surface temperatures, weather forecasts, and other relevant factors, allowing for both proactive and reactive gritting operations.

### Sustainable transport solutions

- ▶ **Sustainable Transport Focus:** Ongoing communication with transport operators & Buckinghamshire Council to enhance public transport infrastructure & services across the business park.
- ▶ **Sustainable Travel Plan:** Working with key partners, the BID has begun to develop a comprehensive plan to enhance walking, cycling, public transport, and vehicular access.



# What the BID has delivered so far

## Theme 2 - Creating an Attractive & Secure environment for business

### Wayfinding signage

The BID has developed and implemented a business park wide wayfinding signage scheme. The scheme has incorporated:

- ▶ **Enhanced navigation for all users, including visitors, delivery drivers, and businesses**
- ▶ **Improving the overall experience of accessing and moving around Cressex Business Park**
- ▶ **£100k BID investment**



### Site maintenance

The BID has delivered enhanced maintenance services across Cressex.

- ▶ **120 hours of site maintenance including signage cleaning, in addition to the statutory services provided by Buckinghamshire Council**
- ▶ **Ground Control has been contracted to deliver enhanced maintenance of 2,000m<sup>2</sup> of greenspace and provide monthly site maintenance**

These services include landscaping and general upkeep, contributing to a more attractive and well-maintained environment for all businesses and employees. This investment reflects the BID's ongoing commitment to ensuring Cressex Business Park is a high-quality business location.

20+ wayfinding signage points installed

9 abandoned vehicles reported on Fix my Street

Providing wayfinding and signage for 3km of highways

### Litter

The BID has continued to prioritise tackling litter within the business park. In addition to routine BID-organised litter picks, the BID has actively collaborated with Buckinghamshire Council to explore enhanced waste management solutions. Annual "Team Up to Clean Up" events have been organised; a community litter pick designed to bring businesses together and enhance the environment within Cressex Business Park.

This initiative provided a valuable opportunity for businesses to network whilst contributing to the upkeep and appearance of the park.



# What the BID has delivered so far

## Theme 2 - Creating an Attractive & Secure environment for business

### Landscaped features

The BID has been working with Buckinghamshire Council, to explore public realm enhancement opportunities through hard landscaping improvements.

### DISC

Ensuring the safety and security of businesses and employees within Cressex Business Park remains a key priority. To further enhance this, the BID has facilitated the establishment of a Cressex Business Park DISC watch group.

This free membership provides a valuable platform for businesses to report crime, share information and collaborate on safety-related matters. Businesses interested in joining the DISC watch group are encouraged to contact Gemma at [cressexbid@groundwork.org.uk](mailto:cressexbid@groundwork.org.uk).

### Security

The BID is committed to maintaining a safe and secure environment within Cressex Business Park. To this end, Optimal Risk were appointed to develop a comprehensive security strategy for the business park. The BID anticipates sharing updates on the progress and implementation of this strategy later in 2025.

The BID has and will continue to work in partnership with Thames Valley Police to address business park security concerns and ensure a safe and welcoming environment for all.

2 x BID funded environmental signage enhancements @ Chairborough Local Nature Reserve

22 businesses are members of the Cressex Business Park BID DISC watch group

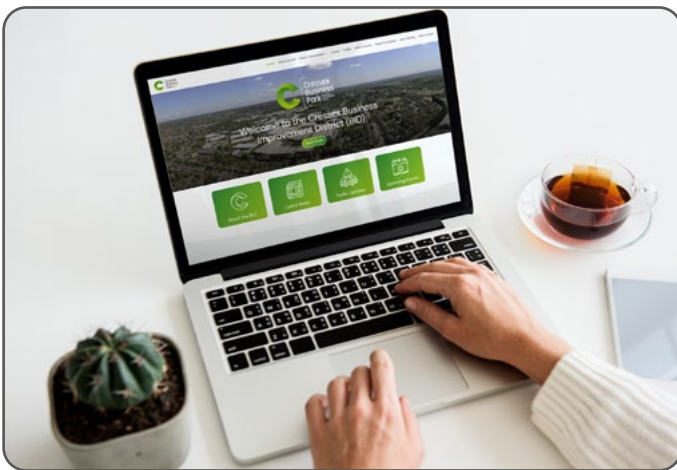


# What the BID has delivered so far

## Theme 3 - Supporting businesses and investing in employees

### Improved communications & profile

The BID's LinkedIn page continues to grow, providing regular updates and valuable resources. The quarterly newsletter, distributed both electronically and in hard copy, offers a comprehensive overview of BID activities, local business offers and important information.



The website also serves as a central hub for business park information. The BID team has remained dedicated to raising the profile of Cressex Business Park across all relevant platforms and with all stakeholders.

 /cressex-business-park-business-improvement-district

 [cressexbid.co.uk](http://cressexbid.co.uk)

### Employee incentives and networking

Networking opportunities remain a valuable benefit for BID members at Cressex Business Park. The BID organised quarterly wellness walks, which have included a popular and well-received lunch, have been a significant success, providing a relaxed and informal environment for businesses to connect and build relationships.



### Defibrillator

The BID funded the installation of a defibrillator which is available for use and located outside Playtrain, Lancaster Road. This important resource is intended to provide immediate assistance in the event of a cardiac emergency within the business park.

15+ local partnership meetings attended to represent business needs

91 LinkedIn followers gained since November 2024

240 employees enjoyed wellness walks

18 businesses enjoyed the Sustainability Group workshops, in partnership with Globe Business Park

# What the BID plans to deliver during 2025

## Theme 1 – Getting Cressex Moving

The BID remains committed to collaborating with key stakeholders to identify and implement solutions for the access and egress challenges faced by those traveling to and from the business park.

This includes working with stakeholders to review and address the misuse of parking throughout the business park.

The BID will deliver a comprehensive Sustainable Travel Plan for the business park and continue to work with local public transport partners to ensure the park is well-served.

Efforts will also focus on enhancing the appeal and usability of bus stops and pathways to encourage greater use of public transport.



## Theme 2 – Creating an Attractive & Secure environment for business

Planned improvements to enhance the business park beyond routine maintenance include the completion of Phase 2 of the signage and wayfinding project, the introduction of biodiverse landscaping, lamp post banner campaigns promoting business park themes and branding, and the implementation of security measures aligned with the business park's security strategy.

Furthermore, the BID will engage with local schools to promote environmental responsibility and encourage responsible litter disposal, fostering community awareness and contributing to a cleaner, more pleasant environment.





# What the BID plans to deliver during 2025

## Theme 3 – Supporting businesses and investing in employees

The BID team will deliver a range of projects designed to benefit both businesses and their employees.

### These initiatives include:

- ▶ Development of employee incentive schemes with local High Wycombe businesses.
- ▶ Regular BID member employee events such as:
  - ▶ Wellness walks and seminars
  - ▶ Networking breakfasts
  - ▶ Annual quiz night

### Effective communication will be maintained through:

- ▶ Regular e-bulletins providing updates on the road traffic network
- ▶ Active promotion of the business park via LinkedIn and at all opportunities with key stakeholders
- ▶ Quarterly newsletters
- ▶ Ongoing website maintenance to ensure it remains a valuable resource



# Income & Expenditure

FOR THE YEAR ENDED 30 SEPTEMBER 2024

The total  
 BID levy income for  
 Year 1 was £186,030  
 and for Year 2  
 £215,271

BID INCOME	2022/2023	2023/2024
BID Levy Income	£186,030	£215,271
Pre-BID CFWD	£47,886	-
Total Income	£233,916	£215,271

BID EXPENDITURE	2022/2023 (actual)	2022/2023 (budget)	2023/2024 (actual)	2023/2024 (budget)
Theme 1 - Getting Cressex moving	£11,545	£60,000	£9,682	£40,000
Theme 2 - Creating an attractive & secure environment for business	£20,794	£70,000	£34,098	£85,000
Theme 3 - Supporting businesses & investing in employees	£32,667	£33,000	£31,344	£33,000
BID Management Costs	£21,873	£21,300	£21,284	£21,300
Levy Collection Costs	£5,000	£5,000	£5,000	£5,000
Contingency	£0	£18,930	£0	£18,430
Total Expenditure	£91,879	£208,230	£101,408	£202,730
Carry forward figure	£142,036	£0	£113,863	£0
Total available funds	£142,037		£255,900	



# BID Partnerships

Thank you to the following businesses for their involvement in the delivery of Business Plan projects:

## Theme 1 Partners – Getting Cressex Moving



Buckinghamshire  
Council

## Theme 2 Partners – Creating an Attractive & Secure environment for business



## Theme 3 Partner – Supporting businesses and investing in employees





**Cressex  
Business  
Park** Business  
Improvement  
District

For further information on the Cressex Business  
Park BID please contact us at:

**Gemma Hughes**

[gemma.hughes@groundwork.org.uk](mailto:gemma.hughes@groundwork.org.uk)

07850 310592

**Beth Bennett**

[elizabeth.bennett@groundwork.org.uk](mailto:elizabeth.bennett@groundwork.org.uk)

07742 875772



[www.cressexbid.co.uk](http://www.cressexbid.co.uk)