



## Cressex BID Progress Meeting



This month the BID held its first Progress Meeting/AGM which brought together BID businesses to review the BID's achievements and discuss BID projects for the future. Our aim is to make Cressex a more vibrant, safe and connected place to do business.

We'd like to thank all who attended, the fabulous guest speakers and to Hovis for hosting the meeting. If you would like to see a copy of the BID Progress report please [click here](#) or if you would like a hard copy the BID Team would be happy to deliver you a copy, do reach out by email to Gemma or Beth.

## Sustainability Business Group

In February we held our 4th Business Sustainability Group Meeting. We heard from three fantastic speakers sharing real solutions for greener business. Thank you to Biffa, Chiltern Rangers and Whiffaway for providing such valuable and action provoking insights.

This group is open to all BID Businesses on Cressex and Globe Business Parks and we are looking forward to hosting further meetings this year. Join us and be part of the conversation, wherever you are on your sustainability journey. If you are interested in attending, have a topic you would like to be discussed or are interested in presenting please do contact Beth: [Elizabeth.bennett@groundwork.org.uk](mailto:Elizabeth.bennett@groundwork.org.uk)



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## Hello there!

Welcome to The Cressex newsletter, brought to you by the Business Improvement District (BID) Board.

If you have anything you'd like to share with the CBP business community or would like to feature in the next newsletter, please do get in touch. **We'd love to hear from you!**

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## Spring Wellness Walk



A huge thank you to everyone who joined us for our Spring Wellness Walk on 20th March! We couldn't have asked for a better day to explore Chairborough Nature Reserve, followed by a delicious BID-sponsored lunch.

We're fortunate to have such a beautiful green space right on our doorstep—perfect for a refreshing lunchtime stroll.

We're already looking forward to our Summer Walk—hope to see you there!

## Celebrating World Sleep Day with Our First Cressex Health Seminar



On 14th March, we marked World Sleep Day with our very first Cressex Health Seminar, focusing on the importance of sleep. During the session, we explored the link between sleep and workplace productivity and received valuable tips on building healthy sleep habits.

A big thank you to **Airflow** for hosting this event!

If you'd like a copy of our Sleep Seminar eBook or have suggestions for future seminar topics, feel free to reach out to the BID Team. We'd love to hear from you

# Join Us for the First Cressex BID Breakfast Networking Event!



**WEDNESDAY  
30th  
APRIL  
8AM - 9AM**

## Cressex Business Connect: Network, Learn, Grow

Cressex Business Park Breakfast Networking Event @ Holiday Inn, Handy Cross, HP11 1TL

**Exclusively for businesses in the Cressex Business Improvement District (BID)**

Join fellow businesses within the Cressex BID for networking, learning, and collaboration over breakfast!

**Expert Insight:** Discover strategies to mitigate rising employment costs with Helen Pethybridge from Chiltern Coaching (10-15 minute session).

**Business Showcase:** Promote your business, connect with local suppliers, and explore mutual support opportunities.

**Interactive Networking:** Meet your neighbours, collaborate, and strengthen our local business community. Forge valuable connections and drive growth for your business.

To reserve your place, please email Beth: [elizabeth.bennett@groundwork.org.uk](mailto:elizabeth.bennett@groundwork.org.uk) by Wednesday 23rd April 2025.

Please note numbers are limited. Early booking is advised.

**Breakfast provided:** Bacon/egg sandwich with tea & coffee. (Please advise Beth of any allergies by 23.04.2025).

Photography will take place to promote the BID. Please inform the team if you do not wish to be included.

We're excited to invite you to the very first Cressex BID Breakfast Networking Event on 30th April! This is a great opportunity for BID businesses to connect, collaborate, and strengthen our local business community. The event will be held at Holiday Inn, Handy Cross between 8-9am on the 30th April and will include a delicious breakfast.

We'll also have a short session with Helen Pethybridge from Chiltern Coaching, who will share strategies to help businesses navigate rising employment costs due to NI changes and national living wage increases.

Don't miss this chance to meet fellow businesses, exchange ideas, and build valuable connections.

Network. Learn. Grow.

Secure your spot by emailing Beth at:

[Elizabeth.bennett@groundwork.org.uk](mailto:Elizabeth.bennett@groundwork.org.uk).

## Sustainable Transport



Using public or community transport can be a more economical, greener travel choice to get to work. Did you know that Buckinghamshire Council offer the following:

On-demand mini bus services (Pick Me Up and Village Connect)

There are two on-demand mini bus services available:

- ▶ [Pick Me Up](#) (in High Wycombe, run by Carousel Buses)
- ▶ [Village Connect](#) (in Aylesbury, run by We Move)

These services provide:

- ▶ flexible travel
- ▶ no fixed timetable
- ▶ routes that are determined by passenger bookings
- ▶ View more information including how to book on the [Pick Me Up website](#) or our [Village Connect webpage](#).

# Shine a light on...Voucherline

Hello neighbours!

## We thought we would introduce ourselves:

The Voucherline team are based in Lancaster Court, Cressex Business Park and have been providing Incentive and Reward Solutions since 2003. Consumers purchase gift cards to send to loved ones on our websites [www.voucherline.com](http://www.voucherline.com) and [www.thegiftcardcentre.co.uk](http://www.thegiftcardcentre.co.uk) and our corporate customers purchase physical and digital gift cards via our [www.voucherlinecorporate.com](http://www.voucherlinecorporate.com) platform.

We also have our fantastic [www.rewardpanda.co.uk](http://www.rewardpanda.co.uk) a reward and benefit platform for employees, members or grant recipients with a built in Wellbeing area, perks and offers and discounts on UK gift cards if required. We stock nearly every well known gift card in our offices, so never get caught short! Give us a call and we can often assist.

Usually a company would pay a membership for their team, per person, per month in employee benefit platforms like ours. Reward Panda charges £1 per member, once. No monthly or recurring fees for members in our platform! They can then access a great tool to support them with rewards, lifetime achievement awards, or grant access choosing what they want to spend their reward balances on.

Our team are 9 ladies, with some family members 2nd generation. We won Best Buckinghamshire Business of the Year at the SME awards in Nov 2022, and are renowned for our customer service skills with our customers.

Give us a call on 0333 222 9129 or send us an email to [corporate@voucherline.com](mailto:corporate@voucherline.com) and let us see if we can revolutionise your gifting and rewarding with our easy to use platforms! We are here Monday to Friday 8-4pm and can pop around for a chat if you desire!



## Do you receive our email communications?

If not, please let us know so you can be kept up to date with everything going on at Cressex: [cressexbid@groundwork.org.uk](mailto:cressexbid@groundwork.org.uk)

## Shine a light on your Business

We are here to support Businesses on Cressex Business Park, if you would like you Business to appear in future editions of the Cressex Business Park BID newsletter please do contact us so we can feature you!



**Cressex  
Business  
Park**  
Business  
Improvement  
District

For any general queries please email us at [cressexbid@groundwork.org.uk](mailto:cressexbid@groundwork.org.uk)