



Unlock Savings & Boost Sustainability by taking the Free Water Literacy Course

Unlock the Power of Water: Water Literacy for Your Business

Date:

October 10th
9:45am - 4:00pm

Location:

Location: Whistl, Globe Business Park,
Network House, 3rd Avenue, Marlow, SL7 1EY

Duration:

1 day

Water is vital, yet scarce. We often take it for granted, but its abundance is deceptive.

This course, created by industry experts and funded by Ofwat's Water Breakthrough Challenge, Northumbrian Water, Groundwork East, Waterwise, and partners, will transform your understanding.

Why is this vital?

Learn how valuing water will save money, protect the environment, and alleviate climate change threats.

What you'll gain:

Knowledge-Packed Modules:

Module One: The Water Crisis

Understand UK water resources, usage, and key challenges like leakage and environmental impact.

Module Two: The Importance of Water-Saving

Discover why water demand is increasing and the crucial need for conservation.

Module Three: How To Take Water-Saving Action

Learn actionable strategies, from behavioural models (COM-B, APEASE, EAST) to practical savings at home, work, and in your community.

Key Skills:

- Grasp UK water resources, the water sector, and key players.
- Link leakage to water efficiency.
- Understand why water demand is rising.
- Learn to encourage water-saving behaviours.
- Define water efficiency and related terms.
- See how water interacts with the environment and society.
- Identify opportunities to save water and confidently share this message.

Expected Outcomes:

Leave accredited as a certified water literacy expert, ready to embed changes. You'll understand water scarcity, its link to climate change, and how to apply learnings to save water and money across your industry, organisation, community, and at home.

Join us at Whistl on 10th October (9:45am - 4:00pm) for a free, one-day course designed to help organisations like yours take control of water use—cutting costs while protecting the planet.

Lunch is included, and you'll leave with practical strategies you can put into action straight away.

We only have a few spaces left, to register, please email Gemma by 3rd October:

Gemma.hughes@groundwork.org.uk

Hello there!

Welcome to The Cressex Newsletter, brought to you by the Business Improvement District (BID) Board.

If you have anything you'd like to share with the CBP business community or would like to feature in the next newsletter, please do get in touch. We'd love to hear from you!



Gemma Hughes

gemma.hughes@groundwork.org.uk

07850 310592



Beth Bennett

elizabeth.bennett@groundwork.org.uk

07742 875772



**Cressex
Business
Park** Business
Improvement
District

Join us for the Cressex BID Networking Event!

Cressex Business Connect: Network, Learn, Grow
Cressex Business Park Networking Event at Hubspace, Cliveden Office Village, Lancaster Road, HP12 5YZ.

Join fellow businesses within the Cressex BID for networking, learning, and collaboration.

Expert Insight from Business Coach Helen Pethybridge from Chiltern Coaching.

Business Showcase: Promote your business, connect with local suppliers, and explore mutual support opportunities.

Interactive Networking: Meet your neighbours, collaborate, and strengthen our local business community. Forge valuable connections and drive growth for your business.

To reserve your place, please email Beth: elizabeth.bennett@groundwork.org.uk by Tuesday 14th October.

Please note numbers are limited. Early booking is advised.

Refreshments Provided (Please advise Beth of any allergies).

Photography will take place to promote the BID. Please inform the team if you do not wish to be included.

We're excited to invite you to the next Cressex BID Networking Event on **Wednesday 22nd October**. This is a great opportunity for BID businesses to connect, collaborate, and strengthen our local business community. The event is being kindly hosted by Hubspace, Cliveden Office Village from 9-10am.

We'll also have a short session with Helen Pethybridge from Chiltern Coaching.

Don't miss this chance to meet fellow businesses, exchange ideas, and build valuable connections.

We have limited spaces available so if you would like to secure a spot please email Beth at

Elizabeth.bennett@groundwork.org.uk

by 14th October.

Quiz Night

We are considering hosting a Cressex BID Quiz Evening—an opportunity for local businesses to come together for an enjoyable evening of light-hearted entertainment and friendly competition.

At this stage, we are seeking to gauge interest from businesses within the BID area. If you or your team would be interested in attending, please contact Beth Bennett at:

Elizabeth.bennett@groundwork.org.uk

Meet your Neighbours...Volkman

Volkman UK – The Optimum Solution for Powder Handling

VOLKMAN UK are industry leaders in vacuum conveying and bulk material handling, offering safe, hygienic, dust-free and ATEX-certified material transfer systems. Based locally at Cressex Business Park, we can arrange site visits and free, no-obligation trials so you can test a vacuum conveyor in your own production environment. Experience firsthand the impact it can have on your production process.

We recently exhibited at the PPMA Total Show, having the pleasure of meeting both new contacts and long-standing partners. In October, we'll be at Food Manufacturing Live for the first time. Find us on Stand 26 on Wednesday 15th October, NAEC, Stoneleigh Park.

Our team will showcase our range of modular vacuum conveyors, designed for everything from fine powders to small parts and tablets. See the solutions available and chat with our engineers about your production goals and process challenges.

Simon Abel of Sabel, said: "One of the best pieces of equipment purchased! The conveyors reduced transfer times by 50%, and we've already saved over £10k in reduced wastage."

Volkman UK engineers custom solutions for the Food, Pharmaceutical, Chemical and Additive Manufacturing industries. Alongside vacuum conveyors, we offer Bulk Bag Unloaders, Rip & Tip Hoppers and precision Weighing & Dosing systems - all designed to improve efficiency, minimise down-time, protect product integrity and support a cleaner, safer workplace.

Find out more at uk.volkman.info |

Email mail.uk@volkman.info |

Follow us on [LinkedIn](#) | Call 01494 512 228



BID Projects – Update



We are delighted to announce that the Lamp Post Banner Campaign is now up and proudly displayed throughout the business park! The banners add a vibrant, professional touch to our shared spaces, helping to create a welcoming environment for employees, clients, and visitors alike.

Not only do the banners enhance the overall look and feel of the park, but they also demonstrate the strength of our business community and our commitment to fostering a positive, thriving atmosphere. The campaign provides excellent visibility for participating businesses while reinforcing a sense of unity across the park.

Summer Wellness Walk



A huge thank you to everyone who joined us for our Summer Wellness Walk in July! We couldn't have asked for a more beautiful day to explore Chairborough Nature Reserve, followed by a delicious BID-sponsored lunch.

We're fortunate to have such a beautiful green space right on our doorstep - perfect for a refreshing lunchtime stroll.

We're already looking forward to our Autumn Walk on 3rd October and hoping the weather will be kind again - hope to see you there!

Seedl



We are excited to share that the BID will be launching SEEDL by the end of October! This comprehensive online training platform offers over 300 courses, available both live and on-demand, making it easy for your team to learn at their own pace.

The extensive course catalogue covers a wide range of topics, including CPD-accredited Health & Safety training and practical tutorials on Microsoft applications, ensuring there is something valuable for every business within the BID community. SEEDL is designed to support professional development, enhance workplace skills, and help your team stay ahead in an ever-evolving business environment.

Employee Travel Survey

Thank you to all BID member businesses who have already shared the Employee Travel Survey with your teams and employees - your support is greatly appreciated.

As an incentive we have prizes to be drawn from all entries received by Friday 3rd October. The prizes are: 1 x £50 John Lewis voucher, 3 x £20 Omniplex Cinema vouchers, 2 x £20 Greggs vouchers.

If you haven't had a chance yet, please scan the QR code here which takes you straight to the survey. It takes just 2 minutes to complete, and responses will help us better understand commuting habits and challenges faced by employees at Cressex Business Park.



Spotlight on...Prolojik

Tell us your business name and what your business does.

Prolojik designs and delivers innovative lighting control solutions for commercial, education, healthcare, and life science sectors across the UK.

What's something surprising or unusual about your business?

Sustainability is at the heart of everything we do — all our products are manufactured within 100 miles of our High Wycombe headquarters, and we're proud to be the first lighting control manufacturer registered with Made in Britain.

What do you enjoy most about working on Cressex Business Park?

There's a great sense of community here. We value being part of a supportive local network and love getting involved in community initiatives whenever we can.

Where's your go-to place for coffee, lunch or a team treat nearby?

It's great to have local spots that are just a short walk or drive away for the team.

How long have you on Cressex Business Park?

We've been based in High Wycombe since 2002 — it's where Prolojik was founded and where our story began.

What's been a proud moment for your business recently?

We were thrilled to win the 2024 Red Dot Design Award for our smart sensor range, Proxima+. We also supported two award-winning projects — 40 Leadenhall and One Station Hill — which won at the BCO Awards for Best Commercial Workplace. On top of that, we were recognised at the Net Zero Awards for the Welcome Building, which won New Build Development of the

Year. It's been a big year for us, and we're proud of the impact our innovative lighting solutions are making.

What's one piece of advice you'd give to a new business starting out?

Stay true to your values and focus on building strong, long-term relationships — both with clients and your team. Success comes from consistency, innovation, and collaboration.

Where can people find out more about you? (Website, socials, etc.)

You can explore more about Prolojik via our website and social channels:

linktr.ee/Prolojik



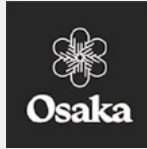
Prolojik

Community Engagement

Cressex Community School are hosting a Careers Fair for their Year 10 and Year 11 students on Monday 20th October, 5-7pm and would like to invite businesses to exhibit.

If you are interested in exhibiting a stand at the event, please do contact Sajnit Bhandal, sbhandal@cressex.org.

Exclusive Offer for Cressex Businesses



We're offering an exclusive 10% discount for all Cressex Business Park employees - perfect for after-work catch-ups, evening meals, or team celebrations.

Show a screenshot of this offer to your waiting staff to have the discount applied to your bill.

Offer is subject to manager's discretion and may be revoked at any time. Pop in and say hello. Your table's waiting!

Osaka High Wycombe, Unit 27, Eden Shopping Centre
[@osaka_highwycombe](https://www.instagram.com/osaka_highwycombe)

Thames Valley Alert



If you think someone is trying to trick you into handing over money or personal details... Stop, hang up and call 159 to speak directly to your bank. 159 is the memorable, secure number that connects you directly to your bank if you think you're being scammed. 159 will never call you.

Call 159 if you think your account could have been compromised. Essentially, it is an easy to remember number that saves you the time of trying to find the normal number for your bank.

Traffic Lights Now Operational – Desborough Avenue

We are pleased to confirm that the traffic lights at Desborough Avenue are now fully operational. The system, which operates via a magnetometer-based sensor network, has been inspected and verified as active. This has also been positively noted by several local businesses.

The lights are programmed to function during peak hours, Monday to Friday, from 07:30 to 09:30 and again from 15:00 to 18:30. Sensors embedded in the road surface detect approaching vehicles on Lancaster Road as they near the Desborough Avenue mini roundabout, as well as on both approaches along Desborough Avenue to the same junction.

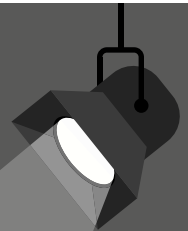


Do you receive our email communications?

If not, please let us know so you can be kept up to date with everything going on at Cressex: cressexbid@groundwork.org.uk

Shine a light on your Business

We are here to support Businesses on Cressex Business Park, if you would like your Business to appear in future editions of the Cressex Business Park BID newsletter please do contact us so we can feature you!



**Cressex
Business
Park**
Business
Improvement
District

For any general queries please email us at
cressexbid@groundwork.org.uk